

SEPTEMBER 2, 2025



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# PRESS RELEASE

## CLASSIC WIRE & CABLE WELCOMES TWO NEW SALES REPS IN MICHIGAN, WISCONSIN, UTAH, AND WYOMING



**Miami, Florida** - Classic Wire & Cable (CWC) is pleased to announce the addition of two new sales representatives to the Classic sales team - Bay Electrical Solutions and CT Electrical Sales. Bay Electrical Solutions will cover eastern Wisconsin and the Upper Peninsula of Michigan, while CT Electrical Sales will cover Utah and western Wyoming.

Bay Electrical Solutions and CT Electrical Sales provide excellent customer service and a dedicated team of industry experts who understand both the products and the markets they serve. Their partnership will help Classic Wire & Cable reach more customers across their regions—delivering dependable service, fast access to inventory, and UL-Listed wire and cable products distributors and contractors can count on.

“We’re excited to welcome Bay Electrical Solutions and CT Electrical Sales to the Classic family,” said George Merritt, Vice President of Sales and Marketing at Classic Wire & Cable. “Both agencies bring exceptional experience and relationships within their markets, and their expertise will allow us to deliver even stronger support to our customers. As we continue growing our network, we’re reinforcing what it means to truly count on Classic.”

To contact Bay Electrical Solutions, reach out to Darren Gerriets at [darren@bayelecs.com](mailto:darren@bayelecs.com) or call 414-739-6651. To contact CT Electrical Sales, reach out to Chad Shepherd at [chad@ctelectricreps.com](mailto:chad@ctelectricreps.com) or call 720-320-3824.